

We stand at the gap
in funding, providing
accessibility solutions
that change the
lives of people
with disabilities and
special needs.



EMPOWERING
people with disabilities

Easter Seals 2012 Annual Report

Easter Seals
Alberta means
different things
to different
people



2012 Annual Awards

2012 Plaques of Recognition

Dawn Chisholm

Doris Kinasz

Team Helping Hands – Madison Michiels

Team Helping Hands – Alexa Toews

Team Helping Hands – Keely Anderson

2012 Glen Matheson Award

Garry Poelzer

2012 Culture of Ability Award

Helder Mendes

(Canwest Elevator and Lifts, Motion Specialties)

2012 Barry Maguire Order of Merit

Murray Todd

2012 John Kittler Volunteerism Award

John Lajeunesse

2012 Corporate Awards

Calgary Home Builders Foundation

Cenovus Energy Inc.

Horizon North Logistics Inc.

TransCanada

Sysco

International Pacific Sales

2011 Doug Walker President's Award

Simone Chalifoux

2012 Board of Directors

Debbie Couch EDMONTON

Simone Chalifoux EDMONTON

Dale Briske EDMONTON

Anne Ewen CALGARY

Brandon Biluk CALGARY

Louise Novinger Grant CALGARY

Bradley Wamboldt CALGARY

Len Polsky CALGARY

Dan McPhee CALGARY

Vineeta Maguire CALGARY

George McConechy EDMONTON

Ryan Sommer EDMONTON

Easter Seals Alberta honours the passing of **Adam Thompson**, Easter Seals Northern Alberta Ambassador in 2010. He will be missed and always remembered.



Easter Seals Camp Horizon pool fun



McQueen Residents – Edmonton



Celebrity Easter Bonnet Decorating contest



Drop Zone participant – Team Canwest

On the cover:
Camper traversing High Ropes course

Mission

With community support and collaboration, we provide resources and services that enhance the quality of life for families with disabilities and special needs.

Vision

Through passion and commitment we make a difference in the lives of people with disabilities and special needs.



Give a Kid a Lift recipient and family

2012 Highlights

2012 marked significant celebrations at Easter Seals Alberta. Three Albertans in our Easter Seals family received the Queen Elizabeth II Diamond Jubilee Medal. Heather Harrison, Dale Briske and Kevin Karius were honoured for their contributions to building a caring society and country. The Camp redevelopment program achieved its first major goal – raising funds for the first new dormitory.

Programs & Services

The Easter Seals Equipment and Support Services Program (ESS) was busier than ever providing clients with mobility equipment. Our numbers continue to reflect an increasing need.

ESS provided:

- 214 pieces at a cost of \$471,579, including
- 114 pieces refurbished at a cost of \$55,438 – resulting in a cost savings of \$363,542.

Drop Zone Results

Calgary Drop Zone once again captured top national spot – both for top fundraiser and total dollars raised over \$320K. A total of 171 Alberta rappellers raised a grand total of \$447,455, making us the largest provincial fundraiser in Canada. Alberta's Brien Perry was Canada's top fundraiser – bringing in \$36,038.00. Edmonton Drop Zone's highest fundraiser Dennis Davis raised \$7,316. Special thanks to WorleyParsons – Daredevil Diamond Sponsor for the Edmonton event.

Drop Zone 2012 also introduced Murray Todd as Honorary Chair. As top fundraiser in 2011, his involvement encouraged participation, connected us with sponsors and helped raise the event's profile.

Safeway Campaign

The Canada Safeway campaign enjoyed another landmark year, raising 1.2 million nationally and over \$405,000 in Alberta. The Easter Seals Celebrity Easter Bonnet decorating event – in partnership with Canada Safeway – brought local celebrities together to compete for *best bonnet* bragging rights. CTV's Darrel Janz led the creative action as Master of Ceremonies.

Speakers in School

This program – led by Barry Lindeman and Mark Ross – shared their stories of disability due to spinal cord injuries to 1670 students at 28 schools. They also discussed staying in school, handling adversity and interacting with people with disabilities.

Give a Kid A Lift

The Give a Kid a Lift program enjoyed greater profile and success in 2012, as a more complicated lift install was provided for one lucky Calgary recipient.

Heartfelt thanks to our community partners:

- Canwest Elevator & Lifts
- Garaventa Lifts
- Rona Home Centre – Ogden Road
- Avi Renovations

for their generosity of free materials and manpower. Their commitment makes this program a resounding success.

McQueen Residence

Easter Seals McQueen Residence had two residents move on and two new residents move in. The fall found past residents and staff sharing stories and reminiscing at a reunion held on site.

Easter Seals Camp Horizon

Over 1200 campers with disabilities and special needs participated in programs – from summer action to the magic of Christmas camp. The leadership program at Camp was revamped through another generous donation by Len and Phyllis Shapiro. The creation of L.E.A.D. & L.E.A.P. provided 18 young adults the opportunity to grow their leadership skills and self-confidence. KanAdventure was also launched, allowing 18 adult campers a week to experience an increased level of exploration and adventure.

Three grade six students raised and donated nearly \$30,000 to Camp through the Destination Imagination school initiative. The money went towards the Camp rafting program and camper subsidies.

The Build New Horizon's campaign to revitalize Easter Seals Camp Horizon has been tremendously successful, adding **two** million dollar partners to the project:

- The Calgary Home Builders Foundation
- The Province of Alberta

These donations prompted completion of designs and plans for the first two dorms. Construction begins this spring for the first dorm, with fundraising focused on raising the additional million dollars needed for the second dorm.

January 23, 2013
Edmonton, Alberta

Auditors' Report

To the Directors of Alberta Easter Seals Society:

The accompanying summary financial statements, which comprise the summary statement of financial position as at October 31, 2012, and the summary results from operations for the year then ended, are derived from the audited financial statements of the Easter Seals Society for the year ended October 31, 2012. We expressed an unmodified audit opinion on those financial statements in our report dated January 23, 2013.

The summary financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Reading the summary financial statements, therefore, it is not a substitute for reading the audited financial statements of Easter Seals Society.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in Note 1.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Alberta Easter Seals Society for the year ended October 31, 2012 are a fair summary of those financial statements, on the basis described in Note 1.

Kingston Ross Pasnak LLP

Kingston Ross Pasnak LLP
Chartered Accountants

Summarized Financial Statements

RESULTS FROM OPERATIONS (\$-000'S)

	2012	2011
REVENUES		
Fundraising campaigns and events	2,550	2,570
Easter Seals Camp Horizon	923	872
McQueen Residence	756	725
Equipment Support Services	285	268
Other income	8	17
Investment income	75	62
Estates/bequests	138	2
Total Revenues	4,735	4,516

EXPENDITURES

Cost of fundraising activities	783	751
Easter Seals Camp Horizon	1,375	1,322
McQueen Residence	691	697
Equipment Support Services	859	822
School Speaker	42	38
General administration	656	565
Funds provided to Easter Seal clubs and to the national office	127	129
Amortization	181	180
Total Expenses	4,714	4,504
Excess of revenue over expenditures	21	12

FINANCIAL POSITION

ASSETS

Cash & Short-Term Investments	2,729	2,938
Other current assets	387	346
Property and equipment	2,028	1,876
Estate/bequest investments	324	307
Total Assets	5,468	5,467

LIABILITIES

Accounts payable and accrued liabilities	245	255
Deferred revenue	1,745	1,609
Externally restricted contributions	1,443	1,589
Total Liabilities	3,433	3,453

NET ASSETS

Investment in property and equipment	329	303
Estate/bequest contributions internally restricted	1,011	1,086
Endowment funds	105	105
Stabilization reserve	590	520
Total Net Assets	2,035	2,014
Total Liabilities and Net Assets	5,468	5,467

APPROVED ON BEHALF OF THE BOARD

D. Couch
Director

Val Bish
Director

Note 1

Management is responsible for the preparation of the summary financial statements. The summary financial statements are comprised of the summary statement of financial position and the summary results of operations, and do not include any other schedules, a summary of significant accounting policies or the notes to the financial statements. The summary statement of financial position and the summary results of operations are presented with the same amounts as the audited financial statements, but certain balances have been combined and all the notes referencing has been removed.

Finances

The Financial Statements of Alberta Easter Seals Society for the year ended October 31, 2012 are audited by Kingston Ross Pasnak LLP, Chartered Accountants.

Copies are available upon request.

The tables and charts below summarize the operating results and distribution of revenue and expenditures.

SUMMARY OF OPERATING RESULTS (\$-000's)

	2012	2011
Total Revenue	4,735	4,516
Total Expenditures	4,714	4,504
Surplus	21	12

DISTRIBUTION OF REVENUE AND EXPENDITURES BY PROGRAM/SERVICES

2012 REVENUES

	%
Fundraising campaigns and events	57
Recreation camp	19
Recreational home	16
Equipment support services	6
Speaker in schools	0
Investments and other income	2

2012 EXPENDITURES

	%
Cost of fundraising activities	17
Recreation camp	29
Residential home	15
Equipment support services	18
Speaker in Schools	1
Contribution to other registered charities	2
General admin	14
Amortization	4

2011 REVENUES

	%
Fundraising campaigns and events	57
Recreation camp	19
Recreational home	16
Equipment support services	6
Speaker in schools	0
Investments and other income	2

2012 EXPENDITURES

	%
Cost of fundraising activities	17
Recreation camp	29
Residential home	15
Equipment support services	18
Speaker in Schools	1
Contribution to other registered charities	3
General admin	13
Amortization	4

Our Supporters

THANK YOU TO ALL 2012 SUPPORTERS AND VOLUNTEERS.

Please visit our website www.easterseals.ab.ca to see a full listing.

Partners

Allan Markin
Allard Foundation
Associated Canadian Travelers
Christopher Bakker
Bos Solutions
Burnett Duckworth & Palmer LLP
Calaway Park
Canwest Elevator and Lifts
Century 21 Doug Thompson Poker Tournament
The City of Edmonton
Community Foundation of Southeastern Alberta
Susan Dunlop
Evolution Presentation Technologies Ltd
Phyliss Fowler
Susan & Jim Hill
Integrated Production Services
Kinsmen Club of Okotoks
Lilly Kranser
Lignum Interiors Inc.
Maguire Family
Multiple Sclerosis Society of Canada-Edmonton branch
Norlien Foundation
Optimist International Foundation of Canada
OPUS Corporation
Scheffer Andrew Ltd.
Seashell Foundation at the Aqueduct Foundation
Soderglen Ranches Ltd.

Springbank Lions Club
Stuart Olson Dominion Construction Ltd.
Daniel Toews & Stephanie Kubik
Anthony Zaradic

Champions

Alberta Tubular Products Ltd
The Arthur J.E. Child Foundation
Bears paw Benevolent Foundation
Bellatrix Exploration Ltd.
Booster Juice
CIBC
Encana Corporation
Enerplus Resource Fund
FirstEnergy Capital Corp.
Kinsmen Club of Calgary
John & Helen Kittler
Mac's Convenience Stores
Money Mart
Murco Industries Ltd.
Robert & Louise Novinger Grant
Peavey Mart Division of Peavey Industries Limited
Pengrowth Energy Corporation
President's Choice Children's Charity
RPS Energy Canada Ltd
Leonard & Faigel Shapiro Fund at the Calgary Foundation
SYSCO
TransCanada Pipelines Limited
Watson Family Foundation at the Calgary Foundation
WorleyParsons Canada

Leadership

MS Society Calgary and Area Chapter
The Bargain! Shop Holdings Inc
The Calgary Foundation
DestiNation Imagination – Springbank Middle School
Douglas W. Davidson
N. Murray Edwards Charitable Foundation
People Engaged in Benevolent Activities Association

President's Circle

Calgary Home Builders Foundation
Alberta Culture, Community Initiatives Program
Children's Hospital Aid Society
Canada Safeway Foundation
Canada Safeway Ltd.
Friends of We Care Foundation Inc
Shaw Communications

Government Supporters

Alberta Health Services, Supportive Living Services
Alberta Human Services, Disability Services
Alberta Culture and Community Services, Community Spirit
Alberta Gaming & Liquor Commission

Legacy Gifts

Estate of George Windsor

Calgary Office

103, 811 Manning Road NE
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Edmonton Office

1408 Baker Centre
10025 106 Street
Edmonton, AB T5J 1G4

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Easter Seals

McQueen Residence

14407 McQueen Road
Edmonton AB T5N 3L3

P 780 455 1050

F 780 454 1751

Easter Seals Camp Horizon

Box 540
Bragg Creek AB T0L 0K0

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F 403 949 3388




Alberta


CHARITABLE REGISTRATION NUMBER

10669 4169 RR0001

www.easterseals.ab.ca



Special Thanks to our 2012 Easter Seals Ambassadors



Evan Mosco SOUTHERN ALBERTA

Brad Bartko NORTHERN ALBERTA